

CRAFTED TO COMPETE

THE PATHWAY



COACH ALEX



COACHALEX.AI

IN ASSOCIATION WITH



CLUB ATLETICO TALLERES

ARGENTINA

A group of young boys, likely soccer players, are sitting on a bench behind a chain-link fence. They are wearing dark soccer jerseys with light-colored accents. The boy on the left is smiling and looking towards the center. The boy in the middle is also smiling and looking towards the center. The boy on the right is looking down. The background is slightly blurred, showing some trees and a building. The overall tone is positive and energetic.

“SOME OF THE MOST VALUABLE LESSONS COME FROM EXPERIENCING DIFFERENT CULTURES, DIFFERENT COACHING PHILOSOPHIES, DIFFERENT PLAYING STYLES, AND DIFFERENT FOOTBALL ENVIRONMENTS.”

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HOST CITY

Córdoba

ARGENTINA 

THE COUNTRY'S SECOND LARGEST PROVINCE, HOME TO 8 UNIVERSITIES AND A STRATEGIC CENTRAL HUB.
IS A TRUE CRADLE OF FOOTBALL PASSION AND EXPORT READY TALENT.



K E M P E S
STADIUM
60,000
SPECTATORS



WHY CLUB ATLÉTICO TALLERES?

CLUB ATLÉTICO TALLERES IS ONE OF ARGENTINA'S MOST RESPECTED PROFESSIONAL CLUBS, COMMITTED TO DEVELOPING PLAYERS THROUGH A STRUCTURED METHODOLOGY, ELITE COACHING, AND A CULTURE OF CONTINUOUS IMPROVEMENT.

RATHER THAN SIMPLY HOSTING CAMPS, TALLERES PROVIDES PLAYERS WITH THE OPPORTUNITY TO EXPERIENCE THE DAILY STANDARDS, DISCIPLINE, AND EXPECTATIONS OF A PROFESSIONAL SOCCER ORGANIZATION.

WHY ARGENTINA, WHY TALLERES?

- ARGENTINA'S TOP LEAGUE PROFESSIONAL CLUB
- WORLD CLASS PERFORMANCE TRAINING CENTER
- OFFICIAL TALLERES COACHES & METHODOLOGY
- STRUCTURED PLAYER DEVELOPMENT MODEL
- COMPETITIVE PROFESSIONAL CULTURE
- PLAYER CENTERED DEVELOPMENT PHILOSOPHY
- SAFE, ORGANIZED & SUPPORTIVE EXPERIENCE

WHAT MAKES THIS PROGRAM DIFFERENT?

- PROFESSIONAL CLUB IMMERSION, NOT A COMMERCIAL CAMP
- AUTHENTIC ARGENTINE FOOTBALL EXPERIENCE
- TRAINING INSIDE AN ELITE PROFESSIONAL ENVIRONMENT
- MULTIPLE PROGRAM OPTIONS FOR DIFFERENT AGES AND GOALS
- SMALL GROUP ATTENTION AND PERSONALIZED DEVELOPMENT
- INTERNATIONAL FRIENDSHIPS AND CULTURAL EXCHANGE
- A PATHWAY DESIGNED TO INSPIRE LONG TERM GROWTH

WHAT PLAYERS TAKE HOME?

- GREATER TECHNICAL CONFIDENCE
- IMPROVED TACTICAL UNDERSTANDING
- STRONGER COMPETITIVE MINDSET
- INCREASED INDEPENDENCE AND MATURITY
- LEADERSHIP AND COMMUNICATION SKILLS
- LIFELONG FRIENDSHIPS
- A BROADER UNDERSTANDING OF THE GLOBAL GAME



CLUB ATLÉTICO TALLERES

FOUNDED IN 1913, CÓRDOBA- ARGENTINA

Club Atlético Talleres is a top division professional club competing at the highest level of Argentine football. Based in Córdoba, the club is recognized for its high performance environment, modern training structure, and strong commitment to developing players for the professional game. Talleres combines intensity, discipline, and a competitive identity that reflects the true essence of Argentine football.



WORLD-CLASS INFRASTRUCTURE

TALLERES HIGH PERFORMANCE SPORTS CENTER

A modern 1,500 m² elite facility featuring a professional grade gym, locker rooms, medical and analysis areas, staff offices, and full player support spaces.

Includes multiple high performance pitches synthetic and FIFA standard natural grass built for elite training and competition.





THIS PROGRAM WAS NOT CREATED TO
IMPRESS. IT WAS CREATED TO ANSWER ONE
QUESTION:

What does it really take
to become a professional player?

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THE PATHWAY

EXPERIENCE THE GAME BEYOND YOUR BORDERS

“ Designed to provide players with a complete soccer and cultural experience”

This program was created to give passionate and dedicated players the opportunity to experience the professional soccer pathway at Club Atlético Talleres, one of Argentina's top division teams and most respected soccer clubs.

There are many international soccer trips available today.

Many promise exposure.

Many promise unforgettable experiences.

Many promise opportunities.

What makes the difference is what happens when the plane lands.

We do not believe in soccer tourism. We believe in authentic soccer experiences that challenge players to step outside their comfort zone, immerse themselves in new environments, and discover what it truly takes to compete at a higher level.

This is not about collecting photos. This is about collecting experiences, lessons, relationships, and memories that help shape players both on and off the field.

In Argentina, players will experience the environment, intensity, discipline, and standards of the professional game firsthand. Surrounded by professional coaches, elite methodology, and a true competitive culture, players will train at top level facilities, compete in demanding sessions and matches, and develop technically, tactically, mentally, and personally.



OUR MISSION IS SIMPLE

To provide players with authentic experiences that expose them to the realities of the global game.

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THE PATHWAY

EXPERIENCE THE GAME BEYOND YOUR BORDERS

Why International Experience Matters?

Player development is not limited to the training ground.

Some of the most valuable lessons come from experiencing different cultures, different coaching philosophies, different playing styles, and different football environments.

When players leave their comfort zone, they learn to adapt, communicate, solve problems, become independent, and see the game through a completely different lens.

These experiences build confidence, maturity, resilience, and perspective that cannot be taught inside a local training session.

Players have opportunities to

- Train with professional academy coaches
- Experience different football philosophies
- Participate in elite training environments
- Play and compete against international players
- Learn from professional clubs and organizations
- Experience local culture and daily life
- Build friendships and connections from around the world
- Develop independence, responsibility, and confidence



MORE THAN A SOCCER TRIP

Designed to provide players with a complete football and cultural experience

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CTC7



CTC7

7 DAYS PLAYER DEVELOPMENT PATHWAY | AGES 6 - 16

CTC 7 is an introductory international soccer experience designed for young players who want to discover the culture, passion, and development environment of one of the world's greatest football nations Argentina.

Hosted at the world class training facilities of Club Atlético Talleres, players will train, learn, and live the game in a professional environment while experiencing a different football culture, methodology, and lifestyle. This program is designed to inspire, educate, and create unforgettable memories that extend far beyond the field.

What Will Players Experience?

Technical Development

Ball mastery and first touch, passing and receiving techniques, dribbling and attacking skills, finishing and scoring techniques

Tactical Development

Understanding space and movement, decision making under pressure, positional awareness, team play principles

Physical Development

Speed, agility, and coordination, athletic movement patterns, balance and body control

Nutrition & Injury Prevention

Healthy habits for athletes, recovery and performance education, injury prevention fundamentals

Mindset & Teamwork

Confidence building, communication skills, competitive mentality, working effectively within a team



REAL EXPERIENCES

Some of the most valuable lessons come from experiencing different cultures

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CTC7

Leadership & Character Development

Discipline and accountability, respect and responsibility, positive habits on and off the field

Cultural Immersion

Experience the passion of Argentine football, learn from a different football philosophy, explore local culture and traditions, build friendships and memories that last a lifetime

What's Included?

Official Talleres Campus Training Kit

Full Board Meal Plan

Daily Breakfast, Lunch, Dinner

Premium Accommodation

All Ground Transportation

Airport Pick-Up & Drop-Off, hotel Transfers, Training Facility Transportation, Scheduled Program Activities

Insurance & Medical Coverage

Official Participation Certificate

Access to World Class Talleres Training Facilities

Professional Coaching & Supervision

Cultural Activities & Experiences

An Irreplaceable 7-Day Football Journey in Argentina



CTC15

15 DAYS PLAYER DEVELOPMENT PATHWAY | AGES 12 - 19

For players who are ready for a higher level of development, CTC Elite 15 provides an immersive 15 day professional training environment designed to challenge, evaluate, and accelerate player growth.

This program is built for ambitious players who are serious about their development and want to experience the demands, expectations, and standards of a professional football pathway.

Players will train within the elite environment of Club Atlético Talleres, learning from experienced coaches while being exposed to advanced methodologies used in one of the world's most respected football cultures.

CTC15 is not a vacation or a tourist experience it is an opportunity to live, train, compete, and develop like an aspiring professional player.

What Will Players Experience?

Technical Development

Tactical Development

Physical Development

Nutrition & Injury Prevention

Mindset & Teamwork

Leadership & Character Development

Cultural Immersion



PREMIUM ACCOMMODATION



FULL BOARD MEAL PLAN



TALLERES TRAINING KIT



WORLD CLASS TRAINING CENTER



TECHNICAL DEVELOPMENT



TACTICAL DEVELOPMENT



CULTURAL ACTIVITIES & EXPERIENCES



COMPREHENSIVE LEARNING



BUILD FRIENDSHIPS



At Coach Alex, Inc., through the Crafted to Compete philosophy, I believe that every player deserves access to meaningful development opportunities and real football experiences.

My programs are not built around tourism, marketing, or temporary exposure. They are designed to provide players with a genuine pathway to learn, grow, compete, and better understand what it takes to reach higher levels of the game.

The investment in this program reflects access to world class facilities, professional coaching environments, cultural immersion, and an experience that can positively influence a player's development both on and off the field.

I cannot promise professional contracts or guaranteed outcomes. What I can promise is an authentic experience, honest guidance, and an opportunity for players to challenge themselves, expand their horizons, and take meaningful steps toward their goals.

Coach Alex



OUR TEAM SUPPORTS FAMILIES WITH RECOMMENDED TRAVEL WINDOWS, ARRIVAL LOGISTICS, AND COORDINATION.*



COACH ALEX



C R A F T E D T O C O M P E T E

THE PATHWAY

COACHALEX.AI

818-913-1537

COACHALEXINC@GMAIL.COM